



Volcano Art Center's Heritage And Archival Program A Collection Of Digital Assets

IPTC Standards & Practices

The IPTC Photo Metadata standard is the most widely used standard because of its universal acceptance among photographers, distributors, news organizations, archivists, and developers. The schema defines metadata structure, properties, and fields, so that images are optimally described and easily accessed later.

NOTE: Metadata is typically information created by the capture device; this device can be a scanner, camera, 3D scanner, audio capture devices and other technologies.

Metadata typically includes the name of the capture device, capture/scan date, colorspace and sometimes the name of the photographer, archivist or copyright holder.

IPTC is information that is usually entered manually into a software that manages images, video assets and audio files.

The Volcano Art Center as of 2021 utilizes the imaging software called "Capture One." Capture One is the industry standard for archivists and digitizers for still imagery. The Volcano Art Center's HAP Committee is tasked with generating and applying IPTC to all digital images, scans and digitally archived content at the VAC.

IPTC Fields To Be Filled Out

Photographer/Artist (If Applicable)
Location
Country
Headline
Description
Category
Subject Code
Copyright Notice
Provider (If Applicable)



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Opinions are from the HAP Committee of The Volcano Art Center