



Volcano Art Center

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Volcano Art Center Gallery in Hawaii Volcanoes National Park CONSIGNMENT GUIDELINES

Volcano Art Center (VAC) provides ongoing opportunities for visual artists in all media to sell their work on consignment in *Volcano Art Center Gallery*. *Volcano Art Center Gallery*, located within the former Volcano House Hotel built in 1877, is open year-round, seven days a week (except Christmas Day). It is operated under a Cooperative Agreement with the National Park Service, as an enhancement to the interpretive programs of Hawai'i Volcanoes National Park (HVNP).

Before submitting work, artists should think about how their work fits both the mission of VAC and the requirements of HVNP. VAC's mission is to promote, develop, and perpetuate the artistic and cultural heritage of Hawai'i's people and environment through the arts and education. Our agreement with HVNP is that we will offer items which have a direct relationship to the Hawaiian culture, and the scenic and natural values of the Park and Hawai'i. Please consider, and explain, in a written paragraph, how your work "*Interprets the Park through Art.*" Souvenir and/or gift items, convenience merchandise, items that are machine or commercially manufactured or foreign import items are not allowed under our National Park Service Agreement. VAC's agreement with HVNP further stipulates that no item will be sold or used that contains or is manufactured with any part of any rare or endangered species as defined under the Endangered Species Act. Those whose work includes *koa* wood must also provide assurance that the *koa* used in any work accepted by our Gallery has been legally harvested. Only handcrafted items that meet all of the above will be considered.

If you feel your work meets these criteria and would like to have it considered, please submit a brief portfolio, including color images (digital images, photos, or color copies) of the work you would like us to consider, plus any additional background material that you feel is relevant. A wholesale price list and listing of other locations where you currently sell your work would be helpful. If you have a web site where your work can be viewed, you may give us the web address in lieu of submitting images if the work on the site is reflective of the work you would like us to consider.

Submit the following materials

- A written explanation of how your work interprets the park environment
- A written biography of yourself
- Images of your work, and
- A non-refundable \$5.00 application fee

Submitted applications that do not include all items will not be considered. You may hand-deliver, mail or email these materials to

Volcano Art Center

Attn: Gallery Manager, Volcano Art Center Gallery

PO Box 129

Volcano, HI 96785

gallery@volcanoartcenter.org

You may also send sample artwork. If you would like to have your materials returned to you, please provide return packaging and postage or provide us with your FedEx or UPS account number.

If we feel that your work is appropriate and could do well in the Gallery, our Gallery Manager will call you to set up an appointment. You'll need to bring the following items with you when you meet with the Gallery representative:

1. Several examples of the work you would like to have considered that are reflective of the quality, materials, presentation, and size of the work you would consign.
2. A resume or short bio of yourself as it relates to your artwork. Prior exhibition or sales of your work is not required, however we do want to know where else you show and/or sell your work.
3. A portfolio showing the range and direction of your work.
4. Any special requirements for the proper display of your work. Because of the historic nature of our building we are unable to show work that requires climate control, specialized lighting, high security, a reinforced floor, or certain other needs.
5. Be prepared to discuss the wholesale price range of your work.

We have two visitor seasons. The winter season attracts more people who are art collectors. In the summer we attract more families and people traveling in groups. We look for distinctive seasonal items for November and December.

The initial consignment period is for three months. The exception is holiday or special event items, which are consigned for shorter periods. At any point during the consignment period, VAC reserves the right to return artwork that is damaged upon arrival, of inferior quality, or that varies substantially from the work originally accepted.

VAC will provide each artist with a consignment agreement spelling out the terms upon which the work will be shown, and will assume the responsibility to display the work in a manner which will enhance its sale. Payment for artwork sold in any given month will be mailed by the 15th day of the following month, or the first business day thereafter.

Thank you for your interest in having Volcano Art Center represent your work for sale.